# TAMPA BAY GERMAN SKILLS INITIATIVE PILOT ITC PROJECT

A TAMPA BAY REGIONAL ALLIANCE
TO IMPLEMENT A SUCCESSFUL WORKFORCE
DEVELOPMENT INITIATIVE USING THE GERMAN
APPRENTICESHIP MODEL



**UPPER TAMPA BAY** 

Chamber of Commerce





German American Chambers of Commerce Deutsch-Amerikanische Handelskammern















## PROJECT DESCRIPTION



- German Skills Initiative Publicly/Officially Endorsed By German Embassy & US Dept. Of Commerce (05/16/12)
  - Recognized Worldwide For Blend Of Theoretical & Practical Handson Apprenticeship Programs (Mentioned in President Obama's 2012 & 2013 State of Union Address)
  - ☐ German Government Offering Curriculum And Training Manuals To Companies And School Systems in USA (350 Occupations)
  - <u>CAN NOT</u> Be Implemented Exactly As In Germany, But Can be Modified In USA To Fill Educational Voids Currently Not Provided
  - □ <u>DOES NOT</u> Compete with Post Secondary Education but Sets up Pipeline to Keep Students Local (2 years Post Secondary Required)
  - □ Is Possible When All Community Stakeholders Are Committed
  - German Companies Have Made Huge Investments In Advanced Manufacturing In The US, But Are Dissatisfied With The Workforce Skills Available In The Market



## **PURPOSE**



- FOLLOW SUCCESSFUL CHARLOTTE MEKLENBURG APPRENTICE 2000 MODEL
- INDUSTRY-DRIVEN INNOVATION TRAINING CENTERS IN 3 COUNTIES (1 IN EACH)
- 3 ITC'S TO BE FULLY EQUIPPED & TOOLED FOR ADVANCED MFG TRAINING
- FORM CONSORTIUM OF MANUFACTURERS TO HIRE APPRENTICES
- FILL WORKFORCE SKILLS VOID USING GERMAN APPRENTICESHIP MODEL
- GROW OWN LOCAL TECHNICAL WORKFORCE PIPELINE STARTING AGE 16
- STRENGTHEN TAMPA BAY ECONOMY IN ADVANCED MFG & ENGINEERING
- CREATE HIGHLY SKILLED WORKFORCE TO ATTRACT ADVANCED MFG COMPANIES TO TAMPA BAY AREA
- THEREBY FILLING EXISTING JOB VACANCIES AND CREATING NEW JOBS

## Tampa Bay Regional Planning Council – 2013 Manufacturing Gap Analysis



#### **JOB VACANCIES IN 107 SKILL SETS**

(April 2013 – 2,139; 2,765 in 12 mo; 3,457 within 12-36 MO)

## **Top 25 - 12 Month Vacancies**

- 1. Production Solderer
- 2. CNC Machinist
- Industrial Maintenance Mechanics
- 4. CNC Machine Operators
- 5. MIG Welders
- 6. TIG Welders
- 7. Cable Assemblers
- Welder-Fabricators
- 9. Warehouse Workers
- 10. Quality Inspector
- 11. Mechanical Design Engineer
- 12. Fitter

- 14. Electro-Mechanical Assembler
- 15. Production Lead
- 16. Assembler Fabricator
- 17. Electronics Test Technician
- 18. Electrical Assembler
- 19. Circuit Board Assembler
- 20. Electrical Test Technician
- 21. Final Unit Assembler
- 22. Repair Solderer
- 23. Maintenance Technician
- 24. Electrical Technician
- 25. Mill Operator





## **COMMUNITY STAKEHOLDERS**

- Commitment from Four Stakeholder Groups Required:
  - Industrial (Manufacturers and Regional Industry Clusters)
  - □ Government, Policy Makers and EDC's (local, state, regional and federal)
  - □ Educational Institutions (K-20 including all types (home, private, charter and public, school districts, community colleges, vo-tech and university)
  - □ Parents, Students, Teachers and the General Public



## **VISION OF PILOT PROGRAMS**



- Pinellas County Pilot ITC Circle
  - □ Champion HS East Lake Engineering Career Academy
  - ☐ Champion Business Melitta, Kramski or Oscor
  - □ Targeted Core Group of Manufacturers Melitta, Kramski, Oscor, KUP Solutions, Tampa Bay Machining, McCormick Stevenson, PCM Precision, Advanced Protection Technologies, Pero Engineering & Sales
  - □ Champion Vo-Tech College PTEC
  - □ Champion College SPC

#### Pasco County Pilot ITC Circle

- □ Champion HS River Ridge Engineering Career Academy
- □ Champion Business Pharmaworks
- Targeted Core Group of Manufacturers: Pharmaworks, Bauer, Turbine Diagnostics, Bay Tech Industries, Seaway Plastics, EMS, Zeppelin Systems
- □ Champion Vo-Tech College Marchman
- □ Champion College PHCC

#### Hillsborough County Pilot ITC Circle

- Champion HS Tampa Bay Technical Institute (or Middleton) initially, then proposed MOSI STEAM HS
- Champion Business RUAG Ammotec or SMT
- □ Target Core Group of Manufacturers and Engineers (SMT, RUAG Ammotec, Heat Pipe Technologies, Tampa Tank, Leslie Controls, Hillsborough County)
- Champion Vo-Tech College Erwin Technical Center
- ☐ Champion College HCC

Property 18:42 Regional Champion University – USF (Tampa and St. Pete campuses)





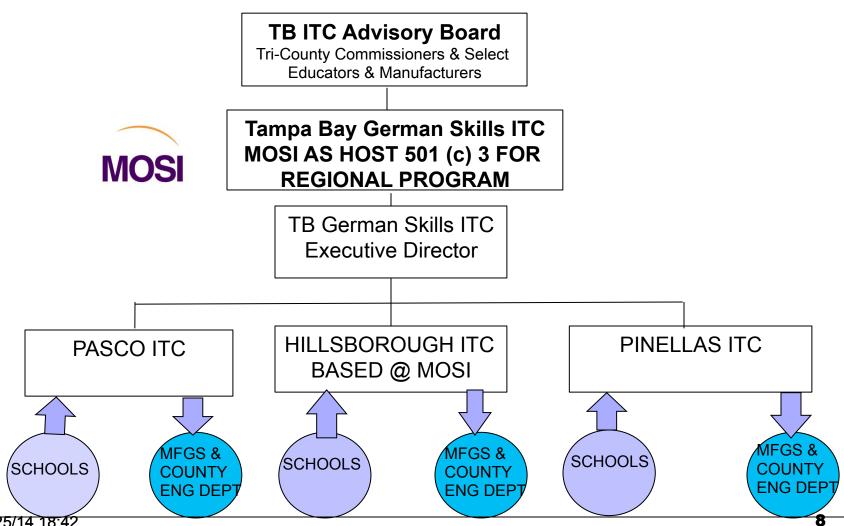
## LOCATION OF COUNTY PILOT ITC'S

- □ 5,000 SF ITC Must Be Within 30 Minute Driving Radius from Manufacturers and Education Facilities (One in each County)
- □ Can be Co-located at a Manufacturer, rented space in Industrial Park, or colocated at an Educational Institution (HS, College, Vo-Tech, University)
- ☐ Must Be Managed as A Separate Entity by the TB German Skills ITC
- □ Pilot Circles including Manufacturers and Educational Institutions in Map below:

https://mapsengine.google.com/map/edit?hl=en&mid=zYZ3eEZvdaNo.kxSkm9XwmRH0



## Org Chart for Tampa Bay German Skills ITC



LOCAL STUDENT APPRENTICES LEARN GERMAN SKILLS AT ITC AND APPLY SKILLS AT LOCAL MFĞ





## PROPOSED FUNDING STRUCTURE

- P3 Public/Private Partnership (Manufacturers, County, State and Federal)
  - ☐ To Provide Space For German Style Skills Training And Equipment
  - □ To Provide German IHK Qualified Instructors For Training And Mentoring
  - To Provide Four Year German Skills Apprenticeship Training To 180 Students (60/Co)
- Equal Seed funding Commitments from each County (3 Counties)
- Lobby through Legislature for State Match
- US Department of Commerce Match of State and County Total
- Example
  - ☐ 3 counties seed \$500K = \$1.5 M
  - Match from State of \$1.5 M= \$3 M
  - □ Match from US Department of Commerce of \$3 M = \$6 M
  - □ Total 3 year Pilot Project with Potential \$6 M Funding





## **COUNTY/STATE SEED FUNDING COMMITMENT NEEDED**

COUNTY	YEAR 1	YEAR 2	YEAR 3	TOTAL
Hillsborough	0	TBD	TBD	TBD
Pasco	0	\$250K	\$250K	\$500K
Pinellas	0	TBD	TBD	TBD
State Match	\$1.3 M	TBD	TBD	\$1.5M
US DOC	TBD	TBD	TBD	TBD
TOTAL	\$1.3 M	\$850K	\$850K	\$3 M





## **ESTIMATED ANNUAL EXPENDITURES**

EXPENSES	DESCRIPTION	\$
ADMIN OVERHEAD	YEARLY - Project Administrator,3 ITC Coordinators, 6 Instructors, Rent, Cleaning, Phone, Electric, etc.	\$802K
EQUIPMENT & TOOLING	1 <sup>ST</sup> YEAR ONLY	\$450K
RAW MATERIALS	YEARLY	\$45K
1 <sup>ST</sup> YEAR		\$1.297 M
2 <sup>ND</sup> YEAR		\$847K
3 <sup>RD</sup> YEAR		\$847K
TOTAL 3 YRS	Includes all Costs – In Kind Contributions Not Deducted	\$2.991 M

SUSTAINABLE ANNUAL INCOME GOALS

<u> </u>	MUAL INCOME GOALS	
SOURCE	DEFINITION	TOTAL
ADVANCED MFG APPRENTICESHIPTRAINING	180 Apprentices per year – 3 locations (60 each) (\$3,333/student/year)	\$600,000
CNC OPERATOR TRAINING	240 students – 3 locations (80 each) 6 WK CERTIFICATIONS (8/YR) \$1,250/STU	\$300,000
WELDING TRAINING	240 students – 3 locations (80 each) 6 WK CERTIFICATIONS (8/YR) \$1,250/STU	\$300,000
MECHATRONICS TRAINING	240 students – 3 locations (80 each) 6 WK CERTIFICATIONS (8/YR) \$1,250/STU	\$300,000
SUMMER CAMP	120 students – 3 locations (40 each) 6 WEEK GERMAN IHK ORIENTATION \$833/STU	\$100,000
COMPANY CASH CONTRIBUTIONS	30 or more companies (10,000 cash contribution each year)	\$300,000
STATE WORKFORCE	Workforce Training Grants	\$250,000
FEDERAL GRANTS	Workforce/Economic Dev Grants	\$250,000
PHILANTHROPIC	Individual Philanthropists	\$250,000
CHARITABLE ORGANIZATIONS	Such as Gates Foundation, SME, etc.	\$250,000
TO 724114 18:42	(Min) 1020 STUDENTS IMPACTED YEARLY	\$2,900, <b>00</b> 0





## **CONTACT INFORMATION**

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