



2013 Manufacturing Day Poster Design Project



Greetings Teachers!

We are excited to announce the FIRST EVER Manufacturing Day Poster Design Project! We need your participation to make it happen.

WHAT?

This student design project involves middle school (grades 6 – 8) students from across Hillsborough County creating and submitting artwork illustrating their understanding of what manufacturing is and its importance to their lives and communities.

WHY?

Many still see the manufacturing industry as merely assembly lines of workers manually processing widgets all day. Educating and informing students about the world of modern manufacturing and the opportunities available in the field is essential. Too many young people are disregarding manufacturing as a career, unaware of the career growth and wage potential. This project provides an opportunity for students to think about manufacturing and how it is relevant to their lives as well as opening their eyes to the many rewarding, technology-driven, high-skill, high-wage careers available.

This project was designed to coincide with the annual celebration of "[Manufacturing Day](#)", happening this year on October 4th. The event's focus is on improving the manufacturing industry's image and showcasing the numerous incredible, diverse career opportunities manufacturing has to offer. This event is a hands-on, exciting way to attract young people and get them interested in pursuing a career in the innovative environment that the manufacturing industry provides.

WHEN?

Deadline to submit artwork, complete and submit entry form with pre-and post-test scores is **10/4/12** (entries must be postmarked by this date), or delivered to the **FLATE offices by 3 p.m.** on 10/4/13.

HOW?

- Administer the project Pre-Test
- Watch the Made in Florida Video
- Design and complete artwork (8.5 X 11")
- Administer Post-Test
- Select 8 entries to be submitted to FLATE for judging
- **Mail:** Project Entry Form (including pre-post-test data) and artwork entries postmarked no later than October 4th, 2013.
- **By Hand:** Must be dropped off at the FLATE offices at Hillsborough Community College, Brandon Campus, 10414 E. Columbus Drive, Tampa, FL 33619 **no later than 3 p.m. on 10/4/13.**



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What exactly is “manufacturing”?

Manufacturing is the process of creating physical objects that will be used by someone or used to build something else. Students should consider products made in their hometowns, counties or statewide to include Florida products in their designs. Manufacturing provides jobs for approximately **371,000 Floridians**. The nearly **18,000 manufacturing facilities in Florida** are devoted to making products as diverse as textiles to automotive parts.

Encourage your students to create artwork that celebrates the manufacturers in your communities.

Visit www.madeinflorida.com to learn about Florida manufacturers and to access a wealth of related information and resources, to help your students come up with ideas for their designs. Visit the FLATE [wiki](#) site for more resources, information and manufacturing-related lesson plans.

Project Awards:

Winning artwork will be featured on a poster that will be printed and distributed to all participating schools. First, Second and Third places will be awarded at each grade level (6,7 and 8) and winners will receive prize packages. First place winners at each grade level will have their designs featured on the poster and on the [FLATE wiki site](#).

Each school may submit 8 pieces of artwork but please indicate on the entry form the total student contestants so that we can forward pre-printed Certificates of Participation to be completed for all participants, even those whose artwork was not submitted for judging.

Every student who participates receives recognition (**100 Certificates of Participation maximum per school**). Honorable Mention Certificates will be printed for all students whose artwork was submitted for judging.

RELEASE FORMS: Teachers of winning students will need to complete Release Forms before we can publish student’s artwork. Winning artwork will be posted on the FLATE wiki Site and may be used in future Department publications.

If you have any questions or need more information about manufacturing, manufacturing tours or careers, please contact me via email at nstokes@fl-ate.org, or by phone, at (813) 259-6587. Thank you for your support.

Thank you for doing your part to promote manufacturing and related careers in the State of Florida!