

	Fact Sheet	
	TROPICANA	
	Company Information	
Created by the FLATE Center for Manufacturing Education, Hillsborough Community College 10414 E Columbus Dr., Tampa, FL 33619 • (813) 259-6577 • www.fl-ate.org		
<div style="text-align: center;">  1001 13th Avenue East Bradenton, Florida 34208 Voice 941.747.4461 Fax 941.747.3205 http://www.tropicana.com View the Tropicana vide at http://www.madeinflorida.org/video.htm </div> <div style="text-align: right;">  </div>		

Manufacturing

Tropicana Products Inc., in Bradenton, Florida was started in 1947 by Anthony Rossi with only 50 employees. Tropicana pioneered the production and distribution of unfrozen and un-concentrated juice, known in the beverage arena as “not-from-concentrate” products. Today, the company has grown, supplying citrus juices and other products to the US and overseas. Products include their flagship line of Pure Premium Orange (which is the third-fastest selling item in US supermarket) and Grapefruit juices, fruit smoothies and other fruit beverages. The manufacturing process includes the following steps:

Orange processing and juice blending

- De-stemming, sorting, cleaning, and grading of oranges.
- Automated juice extraction.
- Blending of different grades to achieve specified quality.

Packaging and distribution (Distribution)

- Automated filling of individual containers of various sizes – diversified packaging.
- Loading filled containers into cases.
- Palletizing cases to load onto refrigerated trucks and rail cars.
- Managing the logistics of the distribution network to fulfill customer demands across the country.

Quality assurance and control (Testing)

- Sorting: removal of poor quality fruit, grading according to ad hoc specifications.
- Blending: testing for taste, consistency, color and nutrient content.
- Packaging: random weighing of filled containers to ensure correct volume.
- Distribution: constant monitoring of transit time and temperature to ensure quality.

Career Opportunities

Tropicana Products, Inc. is a company that has always been on the cutting of the latest technological development and has been the pioneer of many innovations that are considered standard in the industry today. This has been attributed to the superior skills of employees, which includes logistic specialists, machine operators, mechanics, quality specialist, master blender, packaging coordinator and engineers.

Education Level and Position Requirements

Tropicana is a food processing and distribution company. Education requirements vary from High School diplomas to Engineering Degrees, depending upon the position and the skill level requirements. For manufacturing positions, a 2-year technical degree or the equivalent is suggested. Relevant course work includes, but is not limited to mathematics, science, chemistry, physics, computers, electronics, and electrical circuits. Familiarity with manufacturing equipment, the desire to solve problems, general business knowledge, consensus-building, self-management skills, and the desire to work in a team environment towards a common goal are considered critical.



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