

# FLORIDA DEPARTMENT OF EDUCATION



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October 19, 2009

## MEMORANDUM

**TO:** Middle School Principals and Student Services Directors

**FROM:** Frances Haithcock, Chancellor, Division of Public Schools  
Loretta Costin, Interim Chancellor, Division of Career and Adult Education

**SUBJECT:** 2009-2010 *Career Cruiser*

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In support of the Florida Department of Education's goal of improving student achievement, the 2009-2010 *Career Cruiser*, a career and education magazine, was shipped to districts in August 2009 for distribution. The *Career Cruiser* includes information on occupations, personal assessment activities, and career planning. Students can learn more about themselves and how to match their interests and abilities to career and education options.

The number of *Career Cruisers* allocated for each middle school reflects their 8<sup>th</sup> grade enrollment. We recommend use in the career and education planning course that is required by s. 1003.4156, Florida Statutes. However, each school can determine which of their students will use the *Cruisers*.

Please note the Educator's Toolkit ([www.fldoe.org/workforce/ced](http://www.fldoe.org/workforce/ced)) was developed for the career and education planning course and includes many of the activities in the *Career Cruiser*.

Budget cuts no longer permit the shipping of the *Cruisers* to each school as in the past. Working in conjunction with Student Services Directors, one location for each district was selected. Therefore, all shipments were sent to one location in each district. For your convenience, please note the two attachments which indicate the location and the quantity your school should have received:

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1. List of the *Career Cruiser* District Contacts and distribution location
2. Number of *Cruisers* allocated for each school by district. Please adhere to the number of *Cruisers* allocated for each school.

The *Career Cruiser* and the *Career Cruiser Teacher's Guide* are also available at [www.fldoe.org/workforce/publicat.asp](http://www.fldoe.org/workforce/publicat.asp). The *Career Cruiser Teacher's Guide* is only available online.

If you have not had the opportunity to distribute the *Career Cruiser*, we encourage you to please do so as soon as possible. For additional information concerning the *Career Cruiser*, please contact Gayle Manley at 800-342-9271 or by e-mail at [Gayle.Manley@fldoe.org](mailto:Gayle.Manley@fldoe.org).

LC/sa

Attachments

Cc: Guidance Counselors  
Career and Technical Education Directors  
Curriculum and Instructor Supervisors